

**教育部國民及學前教育署**  
**113 學年度外籍英語教學人員影片徵件計畫**  
**K-12 Education Administration, Ministry of Education**  
**2024-2025 School Year Foreign English Teaching Talents**  
**Video Contest**

一、計畫目的：藉由外籍英語教學人員分享在臺灣的生活紀錄，提升臺灣國際能見度、國際認同與國際支持。

**I. Objective:**

To enhance Taiwan's international visibility, recognition, and support by showcasing the life experiences of Foreign English Teaching Talents in Taiwan through shared videos.

二、辦理單位

- (一) 指導單位：教育部國民及學前教育署。
- (二) 主辦單位：國立臺灣師範大學。

**II. Host Units:**

- 1. Supervising Unit: K-12 Education Administration, Ministry of Education.
- 2. Organizing Unit: National Taiwan Normal University.

三、徵件主題：以「外籍英語教學人員在臺灣」為主題，以影片方式向全世界正向宣傳在臺灣工作、生活與在地文化的美好體驗。

**III. Theme:**

Based on the theme of “Foreign English Teaching Talents in Taiwan,” the contest aims to positively showcase the wonderful experiences of working, living, and engaging with local culture in Taiwan through video presentations to the global audience.

四、參與對象：教育部國教署或各地方政府引進之 113 學年度外籍英語教學人員（含外籍英語教師、外籍英語教學助理），且該名外籍英語教學人員於最近一次之學校考核評等優良。（參賽者無須在參賽階段提交學校考核評等，主辦單位將請學校提供已有之相關證明）

#### **IV. Participants:**

Foreign English Teachers and foreign English teaching assistants recruited by the K-12 Education Administration or city/county governments for the 2024-2025 school year are welcome to participate in the contest. Participants must achieve satisfying results in the latest evaluation. (Participants are not required to submit evaluation results during registration. The organizer will directly contact the schools to obtain the existing relevant evaluation results.)

#### **五、 作品規格**

- (一) 影片長度須為 1 至 3 分鐘，橫式直式不拘，拍攝器材不拘，每人限投作品數量不拘。
- (二) 影片需上傳至個人 YouTube 頻道，將影片設定為公開觀賞，且不接受 YouTube shorts。
- (三) 影片頻道名稱需與參賽者本名相符，不得冒充、頂替他人進行參賽，亦不得使用他人拍攝之影片。
- (四) 影片上傳日期須介於 114 年 3 月 2 日至 114 年 6 月 1 日期間。

#### **V. Submission Requirements:**

1. Video duration should be between 1 to 3 minutes in length. Both horizontal and vertical orientations are acceptable, and any recording device may be used. There is no limit to the number of submissions per participant.
2. Videos must be uploaded to the participant's personal YouTube channel with the visibility set to "Public." YouTube Shorts are not accepted.
3. The YouTube channel name must match the participant's real name. Impersonation, substitution, or using videos created by others is strictly prohibited.
4. Only videos uploaded between March 2, 2025 and June 1, 2025 are accepted.

#### **六、 報名及公布獲獎名單時程**

- (一) 報名期間：114 年 6 月 2 日上午 10 時至 114 年 6 月 2 日下午 5 時止。
- (二) 公佈獲獎名單：預計 114 年 6 月下旬。

## **VI. Schedule:**

1. Registration Period: From June 2, 2025, 10:00 AM to 5:00 PM.
2. Announcement of Winners: Expected in late June 2025.

## **七、報名方式**

- (一) 請參賽者於報名期間至 TFETP 網站 (<https://tfetp.epa.ntnu.edu.tw/>) 最新消息填寫報名表 (Google 表單)。
- (二) 依規定完整填寫表單欄位，並於表單中填寫參賽影片點閱率之數據、影片連結及相關授權書。

## **VII. Registration:**

1. Participants must visit the TFETP website (<https://tfetp.epa.ntnu.edu.tw/>) during the registration period and complete the registration form (Google Form) available under the latest news section.
2. Participants must fill out all fields in the form as specified, including providing video view count, the video link, and related authorization documents.

## **八、獲獎名額及獎勵方式**

- (一) 完整填寫報名表、符合參賽條件、影片為正向行銷臺灣，且影片點閱人次須達 1,000 人次以上者，其中點閱次數高，且影片品質優良之前 10 名得授領獎金：
  1. 第 1 名至第 3 名：每名可獲得獎金新臺幣（以下同）3 萬元。
  2. 第 4 名至第 10 名：每名可獲得獎金 2 萬元。
- (二) 結合相關頒獎典禮，就上開獎項進行公開表揚並授予獎金。

## **VIII. Awards:**

1. Participants who complete the registration form, meet the eligibility criteria, and create videos that positively promote Taiwan with a view count exceeding 1,000 will be ranked by total view counts and video quality. The top 10 videos will receive cash prizes as follows:
  - (1) 1st to 3rd place: Each awarded work will receive a cash prize of NT\$30,000.
  - (2) 4th to 10th place: Each awarded work will receive a cash prize of

NT\$20,000.

2. The winners will be publicly recognized and awarded their prizes in a related award ceremony.

## 九、 配套措施

- (一) 為提升外籍英語教學人員之拍攝影片能力，主辦單位將邀請多媒體專家開設線上增能課程，並以英語教授使用手機紀錄、製作與分享日常影片之技能。
- (二) 線上增能課程日期：114 年 2 月 15 日（星期六）及 114 年 2 月 22 日（星期六）；相關內容將於近期公布至 TFETP 網站最新消息。

## IX. Workshop:

1. To enhance the video production skills of foreign English teaching talents, the organizing unit will invite multimedia experts to conduct online capacity-building courses. These courses, taught in English, will focus on using mobile devices to record, produce, and share videos.
2. Online Course Dates: February 15, 2025 (Saturday), and February 22, 2025 (Saturday). Detailed course information will be announced soon on the TFETP website under the latest news section.

## 十、 注意事項

- (一) 影片內容需為參賽者原創拍攝製作，不得重複參賽及一稿多投。若經主辦單位查證屬實或民眾檢舉，主辦機關有權取消其參加資格或得獎資格，並追回所得獎品及獎狀，參賽者不得異議。如因此造成第三者之權益損失及所產生之法律責任，參賽者須負完全之法律與賠償責任。
- (二) 參加徵件之作品禁止涉及色情、暴力、毀謗、人身攻擊、宗教議題、政治議題，禁止侵害他人權利（包括但不限於智慧財產權、專利權、商標權、肖像權及隱私權）、妨礙社會正當風俗及公共秩序作品或違反中華民國相關法令規定等情事。若有違反，除得獎者應自負法律責任外，主辦單位得取消其得獎資格，並追回其已領得之獎金。
- (三) 參賽者保證所有填寫或提送之資料內容屬實，並無偽造情事，亦無冒用或

盜用任何第三人之資料，如有虛偽隱匿或故意灌票情事，將取消參賽資格，其為得獎者，並取消得獎資格，追回獎金及獎狀。

- (四) 參賽者得自由選擇是否提供相關個人資料，惟若拒絕提供相關個人資料，主辦機關將無法受理本件報名。如參賽者請求停止蒐集、處理、利用或刪除個人資料，致影響參賽資格，視為放棄參賽。主辦單位對於參賽者所提供的個人資料，其蒐集、處理及利用，悉依主辦執行業務相關法令與個人資料保護法等規定辦理。
- (五) 得獎者作品之獎金於得獎者提供個人簽收領據後，統一時間匯入所提供之帳戶。獎金發給以報名表之參賽作者為獎金課稅之納稅義務人，依中華民國稅法規定，得獎費用將列入個人年度綜合所得稅申報。依稅法規定獎項價值超新臺幣 2 萬元者，主辦單位依法代外籍人士得獎者扣繳 20% 稅額。得獎者須附本人身分證明文件，以利執行單位後續申報所得稅作業。
- (六) 參賽作品有利用他人著作或權利時，參賽者應取得該著作之著作財產權人或權利人同意其著作或權利於參賽作品中-依創用 CC(Creative Commons) 授權條款授權。
- (七) 主辦機關及執行單位保留終止、修改、取消本活動以及相關內容修改變更、解釋之權利，如有未盡事宜或任何疑義，皆以活動執行單位正式公告為準；中、英文意有所差異時，應以中文為準。

#### **X. Notes:**

1. The video content must be the participant's original creation and production. Duplicate submissions or submitting the same work to multiple contests is prohibited. If verified by the organizer or reported by the public, the organizer reserves the right to disqualify the participant and revoke any awards and prizes. Contestants must comply without objection. Any legal liability or compensation for damages to third-party rights caused by violations will be solely borne by the participant.
2. Submitted works must not contain pornography, violence, defamation, personal attacks, religious or political issues, or infringe upon others' rights (including but not limited to intellectual property rights, patents, trademarks, portrait rights,

and privacy rights). Submissions must not disrupt public morals, social order, or violate any laws of the Republic of China. Violators alone will be held legally accountable. The organizer shall revoke the awards and recover the prizes.

3. Participants must ensure the accuracy of all submitted information and guarantee that no falsification, impersonation, or unauthorized use of third-party materials has occurred. Any fraudulent activity, including vote manipulation, will result in disqualification, forfeiture of awards, and retrieval of prizes.
4. Participants may choose whether to provide personal information; however, refusal to do so will result in the inability to complete registration. If a participant requests to stop the collection, processing, use, or deletion of their personal information, thereby affecting eligibility, it will be considered a withdrawal. The organizer will handle all personal information under relevant laws and the Personal Data Protection Act.
5. Prizes will be distributed to winners via bank transfer after submitting a signed receipt. The recipient listed on the registration form is considered the taxpayer for prize-related income. According to the tax laws of the Republic of China, the value of prizes exceeding NT\$20,000 will incur a 20% withholding tax for foreign winners. Winners must provide personal identification documents for tax declaration.
6. If the submitted work includes any use of third-party creations or rights, the participant must obtain authorization from the intellectual property owner or rights holder to use the content under the Creative Commons (CC) licenses.
7. The organizing unit and executing unit reserve the right to terminate, modify, or cancel the event, as well as to amend and interpret its content. Any unresolved matters or disputes will be subject to the official announcements made by the organizing unit. In the event of inconsistencies between the Traditional Chinese and English versions, the Traditional Chinese shall prevail.

**附件 參賽切結書暨蒐集個人資料告知提供同意書**

(繳交文件需掃描成 PDF 檔，且檔案大小不得超過 2MB)

**Attachment Declaration of Participation and Personal Data Collection Consent Form**

(Submission documents must be scanned into a PDF file, with a file size not exceeding 2MB)

**教育部國民及學前教育署擴大引進外籍英語教學人員計畫影片徵件計畫  
參賽切結書暨蒐集個人資料告知提供同意書**

**Declaration of Participation and Personal Data Collection Consent Form**

**For the Video Contest under the K-12 Education Administration's Taiwan Foreign English Teacher Program**

參賽者姓名 Participant's Name : \_\_\_\_\_ (First) \_\_\_\_\_ (Last)

學校名稱 School Name : \_\_\_\_\_ City \_\_\_\_\_

本人為參加「教育部國民及學前教育署擴大引進外籍英語教學人員計畫影片徵件」(下稱本徵件)意擔保下列事項，以作為取得參賽資格之依據：

I hereby declare the following to participate in the “Video Contest under the K-12 Education Administration's Taiwan Foreign English Teacher Program” (hereinafter referred to as “the Contest”), as the basis for obtaining eligibility for participation:

一、本團隊詳讀徵件須知後同意其內容，願依相關規定參賽，確保作品為原創拍攝製作，且不得重複參賽及一稿多投。參賽作品及參賽過程如有剽竊、抄襲、冒名頂替、其他不法之情事或違反本競賽規則所列之規定者，主辦單位得取消參賽及得獎資格，亦同意繳回獲得之獎金及獎狀，如有致損害於主辦單位、執行單位或其他任何第三人之行為，將由本人自負相關法律及賠償責任。

I. I (The participant) have thoroughly read and agree to the terms and conditions outlined in the submission guidelines. The participant commits to adhering to the relevant regulations, ensuring that all submitted works are original creations. Duplicate submissions or submitting the same work to multiple competitions is strictly prohibited. If plagiarism, copying, impersonation, other unlawful activities, or violations of the competition rules are found in the submitted works or during the competition process, the organizer reserves the right to revoke participation and awards. The participant also agrees to return any prizes and certificates obtained. Should any actions cause harm to the organizing unit, the supervising unit, or any third party, the participant will bear full legal and compensation responsibility.

二、參加徵件之作品禁止涉及色情、暴力、毀謗、人身攻擊、宗教議題、政治議題，禁止侵害他人權利（包括但不限於智慧財產權、專利權、商標權、肖像權及隱私權）、妨礙社會正當風俗及公共秩序作品或違反中華民國相關法令規定等情事。若有違反，除得獎者應自負法律責任外，主辦單位得取消其得獎資格，並追回其已領得之獎金。

II. Submitted works are prohibited from containing content related to pornography, violence, defamation, personal attacks, religious or political issues. Additionally, works must not infringe

upon the rights of others (including but not limited to intellectual property rights, patents, trademarks, portrait rights, and privacy rights), disrupt public morals and social order, or violate any laws and regulations of the Republic of China. In the event of violations, the participant shall bear full legal responsibility. The organizer reserves the right to revoke the participant's award eligibility and reclaim any prizes already awarded.

三、 參賽者保證所有填寫或提送之資料內容屬實，並無偽造情事，亦無冒用或盜用任何第三人之資料，如有虛偽隱匿或惡性灌票情事，將取消參賽資格，其為得獎者，並取消得獎資格，追回獎金及獎狀。

III. The participant guarantees that all submitted or provided information is accurate and truthful, without any falsification, impersonation, or unauthorized use of third-party data. In the event of fraudulent, concealed, or malicious vote manipulation activities, the participant's eligibility will be revoked. If the participant is an award recipient, the award will be annulled, and any prizes and certificates will be reclaimed.

四、 得獎者作品之獎金於得獎者提供個人簽收領據後，統一時間匯入所提供之帳戶。獎金發給以報名表之參賽作者為獎金課稅之納稅義務人，依中華民國稅法規定，得獎費用將列入個人年度綜合所得稅申報。依稅法規定獎項價值超新臺幣20,000元者，主辦單位依法代外籍人士得獎者扣繳20%稅額。得獎者須附本人身分證明文件，以利執行單位後續申報所得稅作業。

IV. Prize money for winning works will be transferred to the designated account provided by the winner after the submission of a signed receipt. The recipient listed on the registration form will be considered the taxpayer for the prize income, and the award amount will be included in the individual's annual comprehensive income tax declaration under the tax laws of the Republic of China. For prizes valued over NT\$20,000, the organizer is required by law to withhold 20% of the prize amount for foreign recipients. Winners must provide personal identification documents to facilitate subsequent income tax declaration by the organizing unit.

五、 參賽作品有利用他人著作或權利時，參賽者應取得該著作之著作財產權人或權利人同意其著作或權利於參賽作品中-依創用CC (Creative Commons) 授權條款授權。

V. If the submitted work incorporates third-party creations or rights, the participant must obtain permission from the intellectual property owner or rights holder to use the work or rights in the submitted entry under the terms of the Creative Commons (CC) licenses.

六、 蒐集、處理及利用個人資料部分：

VI. Collection, Processing, and Use of Personal Data:

參賽者得自由選擇是否提供相關個人資料，惟若拒絕提供相關個人資料，主辦機關將無法受理本件報名。如參賽者請求停止蒐集、處理、利用或刪除個人資料，致影響參賽資格，視為放棄參賽。主辦單位對於參賽者所提供的個人資料，其蒐集、處理及利用，悉依主辦執行業務相關法令與個人資料保護法等規定辦理。

Participants may freely choose whether to provide their personal data. However, if personal



data is not provided, the organizer will be unable to process the registration. If a participant requests the cessation of data collection, processing, use, or deletion of their information, resulting in an impact on their eligibility, it will be considered a withdrawal from the contest. The organizer will handle all personal data provided by participants under relevant laws, including the Personal Data Protection Act, and the requirements of the organizer's administrative operations.

教育部國民及學前教育署委託徵件計畫執行單位-擴大引進外籍英語教學人員計畫辦公室(下稱本辦公室)辦理擴大引進外籍英語教學人員影片徵件計畫(下稱本徵件),因應個人資料保護法、相關個人資料保護規定,在向您蒐集個人資料之前,依法向您告知下列事項,當您親筆簽名後,表示您已閱讀、瞭解並同意接受本同意書之所有內容:

The K-12 Education Administration has entrusted the office of the Taiwan Foreign English Teacher Program (hereinafter referred to as "the Office") to organize the Video Contest for the Taiwan Foreign English Teacher Program (hereinafter referred to as "the Contest"). By the Personal Data Protection Act and related regulations, the following information is provided before the collection of your data. By signing this consent form, you acknowledge that you have read, understood, and agreed to all the terms contained herein.

1. 蒐集目的及類別: 為本徵件相關之作業管理、通知聯繫、活動訊息發布、相關統計分析; 或提供本會各項活動通知、報名資料確認、寄送相關訊息及本辦公室內部管理使用之蒐集目的, 而須獲取您下列個人資料類別: 學校名稱、聯絡地址、聯絡人姓名、手機、E-mail、電話、個人肖像。
1. Purpose and Categories of Data Collection: The collection of personal data is for operational management, notifications, event announcements, and related statistical analysis for the Contest, or for providing notifications of activities, registration confirmation, message delivery, and internal management by the Office. The following categories of personal data will be collected: school name, contact address, contact person's name, mobile phone number, email, telephone number, and personal image.
2. 個人資料利用之期間、地區、對象及方式: 您的個人資料, 將提供本辦公室於中華民國領域, 於上述蒐集目的之必要合理範圍內加以利用至前述蒐集目的消失為止。
2. Duration, Location, Recipients, and Methods of Personal Data Use: Your data will be used by the Office within the territory of the Republic of China, within the necessary and reasonable scope of the aforementioned collection purposes, and until the stated purposes of collection are no longer applicable.
3. 當事人權利行使: 依據個人資料保護法第3條, 您可向本辦公室請求查詢或閱覽、製給複製本、補充或更正、停止蒐集/處理/利用或刪除您的個人資料。
3. Exercise of Data Subject Rights: By Article 3 of the Personal Data Protection Act, you have the right to request the following from the Office: to inquire about or review your data, obtain a copy, supplement or correct the data, and request the cessation of collection, processing, use, or deletion of your data.
4. 不提供個人資料之權益影響: 如您不提供或未提供正確之個人資料, 或要求停止蒐

集/處理/利用/刪除個人資料，將無法為您提供蒐集目的之相關參賽資格。

4. Impact of Not Providing Personal Data: If you do not provide or provide incorrect personal data, or if you request the cessation of collection, processing, use, or deletion of your data, you will not be eligible for participation related to the purposes of data collection.
5. 主辦機關及執行單位保留終止、修改、取消本活動以及相關內容修改變更、解釋之權利；如有未盡事宜或任何疑義，皆以活動執行單位正式公告為準。
5. Organizer and Executor Rights: The organizing unit and supervising unit reserve the right to terminate, modify, or cancel the event, as well as to amend and interpret its content. Any unresolved matters or disputes will be subject to the official announcements made by the organizing unit.

本人已詳閱上述之規定並遵守簡章內容之規範

**I have thoroughly read and agree to comply with the  
aforementioned regulations and the guidelines.**

簽名

(須由本人親筆簽名)

**Signature:**

(To be signed personally by the participant)

中 華 民 國 1 1 4 年 月 日

**Date:**